



December 31, 2020

Jennifer MacDonald, BBA  
Executive Director

Aaron Clark, MD  
Medical Director

Our medical clinic has been providing no cost services for 34 years:

- pregnancy tests
- ultrasounds
- parenting classes
- prenatal classes
- baby items
- maternity items
- caring guidance
- accurate medical info
- post abortion support group
- bible study
- men to men (fatherhood) mentoring
- community referrals
- and much more

to those in our community who are experiencing an unexpected pregnancy.

Since 1986, more than **13,000** have come to us and many have chosen life for their pre-born children and have learned how to overcome destructive parenting patterns of their past.

*Spero was certified as a credible and worthy charity in financial practices, faith-based purposes, governance, and fundraising. You can count on us to uphold the highest standards.*

Dear Supporter for Life,

Research shows that women seeing an ultrasound of their baby choose life for their child 90% of the time. As a non-profit ministry, Spero offers practical, caring help to young women, men and families until their baby is 24 months old. They are in very difficult situations making decisions that affect them and their babies for the rest of their lives.

### We need YOUR help as we keep growing!

This year we survived and THRIVED with 2253 visits! We remained open this entire season and transitioned to virtual classes with an evidence-based program as well as improve our infrastructure, interior and exterior updates, and adding a part-time staff person to maintain client service levels and concentrate on client outreach in a new era.

**Thursday, March 11, 2021** we are hosting our signature fundraising event celebrating **34 years**. Help us fulfill the God-given dream of our life-affirming pregnancy clinic being the *first* choice of women's health our local community.

**Would you consider a sponsorship?** Our event is *expected to draw over 500 supporters* throughout St. Clair and Sanilac County. Any donations are greatly appreciated and tax-deductible.

Your partnership makes an impact for the specially selected guests:

- Larger number of people participate, increasing awareness of the ministry
- The attendees will be able to give more donations to help with the ministry
- The result is that we are able to minister to more moms, dads, and babies

We hope that you will participate. Your sponsorship does not obligate you, but we would gladly reserve space for you and your guests if you'd like.

Your investment in Spero Pregnancy Center ministry is valuable and needed. With friends like you, we are confident we can meet the challenges of *operating entirely on donations to serve our entire Blue Water Community.*

Thank you for your dedication to help local young people make wise life choices. **Friday, January 29, 2021** is the deadline to have your logo on promotional materials.

Thank you in advance for your generosity,

Jennifer L. H. MacDonald  
Executive Director



# SPONSORSHIP

## 34<sup>rd</sup> Annual Ministry Gala

Thursday, March 11, 2021

	Bronze \$250	Silver \$500	Gold \$750	Diamond \$1,500	Platinum \$3,000 Only 2 Avail.
Logo – Newsletter, Spring, mailed to 3000 households					
Name – Social Media	1 post	2 posts	3 posts	4 posts	5 posts
Recognition – Email newsletter promo	1	2	6	6	6
Name & Logo – Virtual Event Countdown					
Name & Link – BlueWaterBabies.org Website					
Name on event promotional materials					
Logo with Link- BlueWaterBabies.org					
Name – Virtual Event End Credits					
Logo - Promotional Materials					
Advertisement in Program – camera ready, JPG format <b>Deadline: January 31, 2021</b>			1.75 x 2.5	2.5 x 5.25 (half-page)	5x8 (full page) inside/outside back cover
Recognition – 6 weekly E-mail promo blasts					
Recognition – Radio PSA					
Recognition by CEO at Event					
Sponsor's Personal Welcoming Remarks at Event					

***Sponsorship DEADLINE January 29, 2021***

**Mail checks made payable to:** Spero Center, 1211 Griswold Street, Port Huron, MI 48060, ***or*** go to **SperoGiving.com**

**Thank you for your tax-deduction contribution to Spero Center.**

For more info: 810-985-GIFT or office@BlueWaterBabies.org